



# Mission Services' Inasmuch House

## 50 Years of Courage Fundraising Dinner



### Sponsorship Levels

#### **Platinum Partner \$10,000**

- ✓ Logo on all *50 Years of Courage* marketing and promotional materials
- ✓ Full page ad on the inside cover of the dinner program (facing agenda)
- ✓ Recognition in The Hamilton Spectator and on radio stations CHML (AM 900) and 95.3
- ✓ Logo on A/V presentation at event
- ✓ Recognition on social media platforms
- ✓ Recognition from podium
- ✓ Logo on Mission Services website
- ✓ Recognition in fall and winter newsletters (mailing to 18,000 people)
- ✓ Signage at event
- ✓ Full table at event – 10 tickets

#### **Gold Partner \$5,000**

- ✓ 1/2 page ad in dinner program
- ✓ Recognition in The Hamilton Spectator and on radio stations CHML (AM 900) and 95.3
- ✓ Logo on A/V presentation at event
- ✓ Recognition on social media platforms
- ✓ Recognition from podium
- ✓ Logo on Mission Services website
- ✓ Recognition in fall and winter newsletters (mailing to 18,000 people)
- ✓ Signage at event
- ✓ 6 tickets for event

#### **Silver Partner \$2,500**

- ✓ 1/4 page ad in dinner program
- ✓ Logo on A/V presentation at event
- ✓ Recognition on social media platforms
- ✓ Logo on Mission Services website
- ✓ Recognition in fall (or winter) newsletter (mailing to 18,000 people)
- ✓ Signage at event
- ✓ 2 tickets for event

#### **Bronze Partner \$1,000**

- ✓ Logo on A/V presentation at event
- ✓ Logo on Mission Services website
- ✓ Recognition in fall (or winter) newsletter (mailing to 18,000 people)
- ✓ Signage at event
- ✓ 2 tickets for event



**Dinner Program Advertising Specs and Rates**

**Full Page**



Rate: \$600

Back Cover: \$800

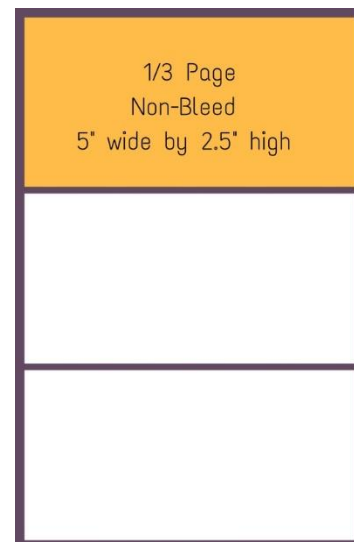
Inside Back Page: \$800

**Half Page**



Rate: \$450

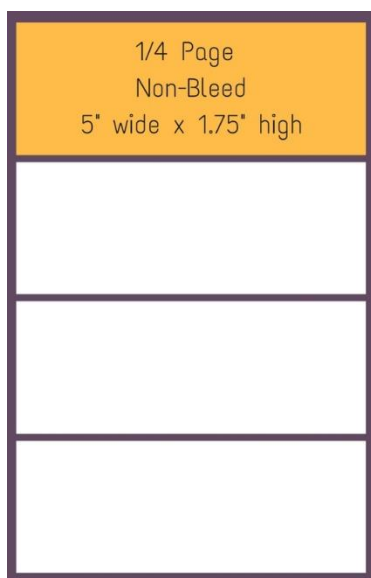
**1/3 Page**



Rate: \$350

**\*All ads will be featured in full colour**

**1/4 Page**



Rate: \$250

| Size                     | Rate  | Dimensions | File Format                |
|--------------------------|-------|------------|----------------------------|
| <b>Full Page</b>         | \$600 | 5" x 8"    | High Resolution PDF or JPG |
| <b>Half Page</b>         | \$450 | 5" x 3.75" | High Resolution PDF or JPG |
| <b>1/3 Page</b>          | \$350 | 5" x 2.5"  | High Resolution PDF or JPG |
| <b>1/4 Page</b>          | \$250 | 5" x 1.75" | High Resolution PDF or JPG |
| <b>Back Cover</b>        | \$800 | 5" x 8"    | High Resolution PDF or JPG |
| <b>Inside Back Cover</b> | \$800 | 5" x 8"    | High Resolution PDF or JPG |